Step -it Up : Social Mobilisation to Prevent Gender –Based Violence in the Caribbean

SVRI Forum – September 2017

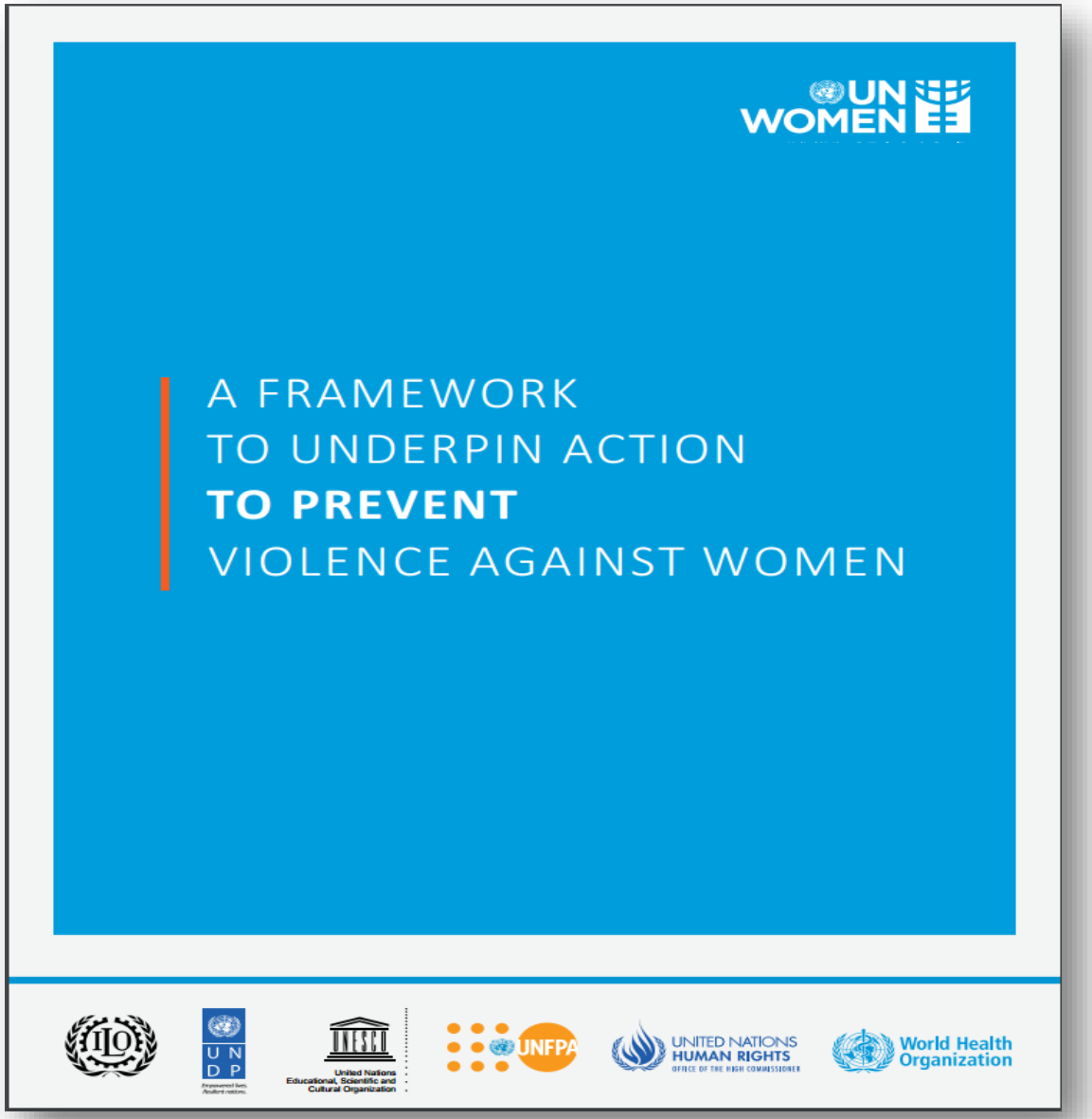
Gabrielle Henderson. UN Women MCO Caribbean


Gulf of Mexico
United States
Miami
Key West
The Bahamas
North Atlantic Ocean
Havana
Cuba
Turks & Caicos
Camagüey
Holguín
Santiago de Cuba
Dominican Republic
Merida
Cozumel
Mexico
Cayman Islands
Haiti
Port-au-Prince
Santiago
Puerto Rico
Virgin Islands
Anguilla
St. Martin
Barbuda
Antigua
Montserrat
Guadeloupe
Dominica
Martinique
St. Lucia
Barbados
St. Vincent
Grenada
Tobago
Trinidad
Greater Antilles
Leeward Islands
Windward Islands
Lesser Antilles
Leeward Antilles
Jamaica
Kingston
Santo Domingo
San Juan
St. Kitts
Nevis
Belize
Roatan
San Pedro Sula
Guatemala
Honduras
Guatemala City
Tegucigalpa
San Salvador
El Salvador
Nicaragua
Providencia
San Andrés
Managua
Aruba
Curaçao
Bonaire
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Barranquilla
Cartagena
Maracaibo
Caracas
Barcelona
San José
Panama
Costa Rica
Panama City
Colombia
Venezuela
Guyana
Caribbean Sea
Pacific Ocean

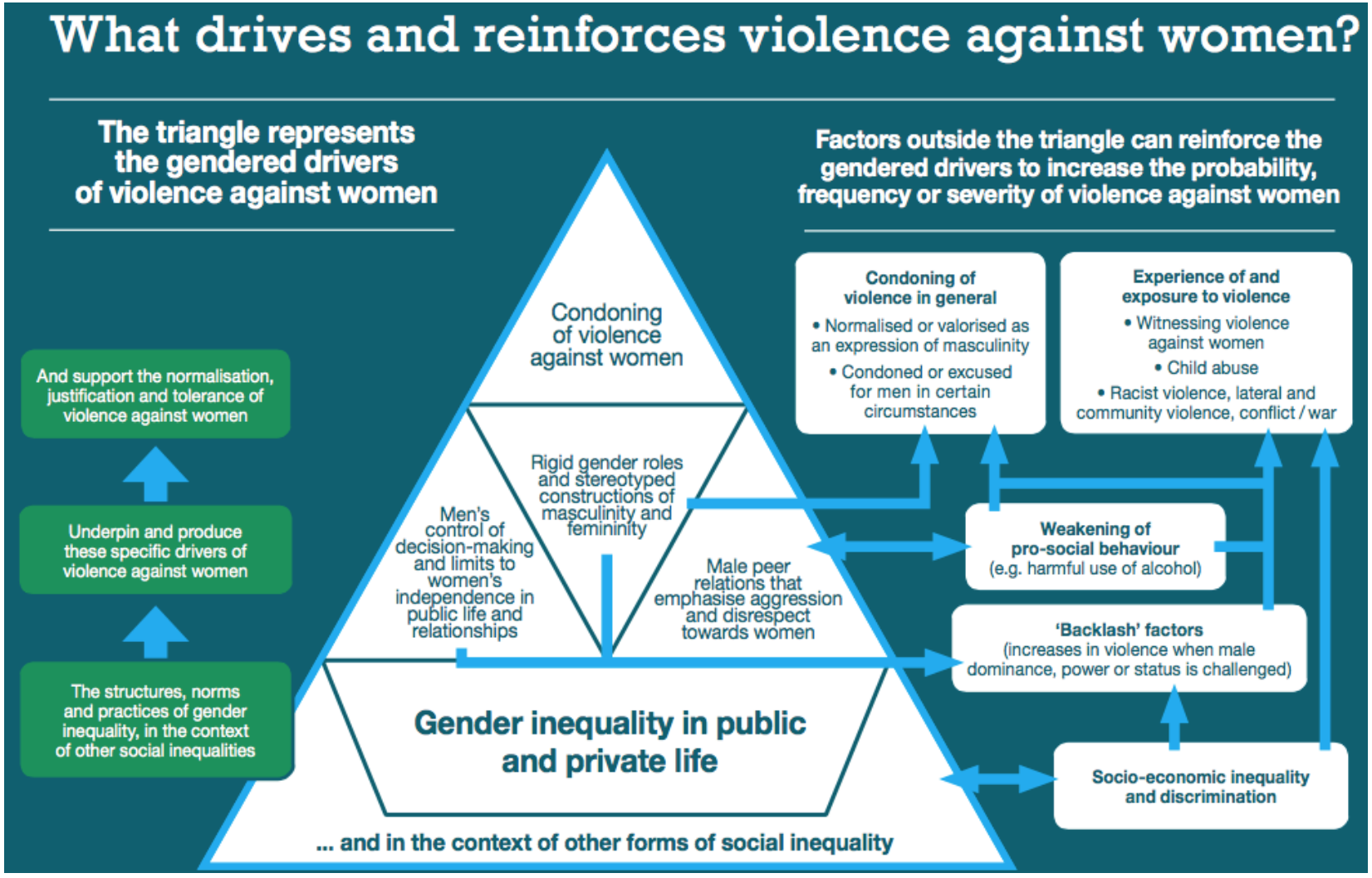
Why a focus on Gender Based Violence?

Recognizing women's greater vulnerability to intimate partner violence, rape, sexual assault, sexual harassment, sexual coercion, child sexual abuse, and intimate partner homicide (VAWG). The MCO also includes a focus on gender based violence taking into account violence (particularly sexual violence) experienced by men and boys as well as violence experienced by LGBTIQ population which is also considered to be gender-based.

Social Mob and UN Women Prevention Framework



Social Mob. & UN Women Prevention Framework



UN WOMEN

Social Mobilization – Expected Outcomes

Developing momentum for the adoption/revision of key pieces of legislation that address Gender-Based Violence





Social Mobilisation – Expected Outcomes

Increasing Public Education and awareness about rights and services in overcoming GBV.



Social Mobilisation – expected Outcomes

Impact values, attitudes , beliefs and behaviours through culturally relevant and community-based leadership and dialogue on the root causes of gender-based violence, including the concepts of masculinity





Programming - State and Civil society organisations

- **Schools – students, teachers, guidance counsellors**
- **Churches, church leaders other faith based organizations**
- **Interventions in Communities** (The Clothes line project)
- **Local radio stations. Talk Radio programmes**
- **Town Hall Meetings**
- **Television guest appearances and information programmes,**
- **Public Service Announcements and promotional material.**
- **Use of Film**
- **Engage Young women and men in social media campaign**
- **Capacity building for partners and peer educators.**



Programming - Focus on work with Cultural Actors

- **Capacity development**
- **Support to production of popular songs linked to region wide campaign**
- **Collaborative community theatre productions** **(training of Theatre in Education practitioners)**
- **Support to development and curation of community based visual art exhibition and installations.**





Programming - Gender Advocates

Capacity development to support community dialogue – Multi-Country



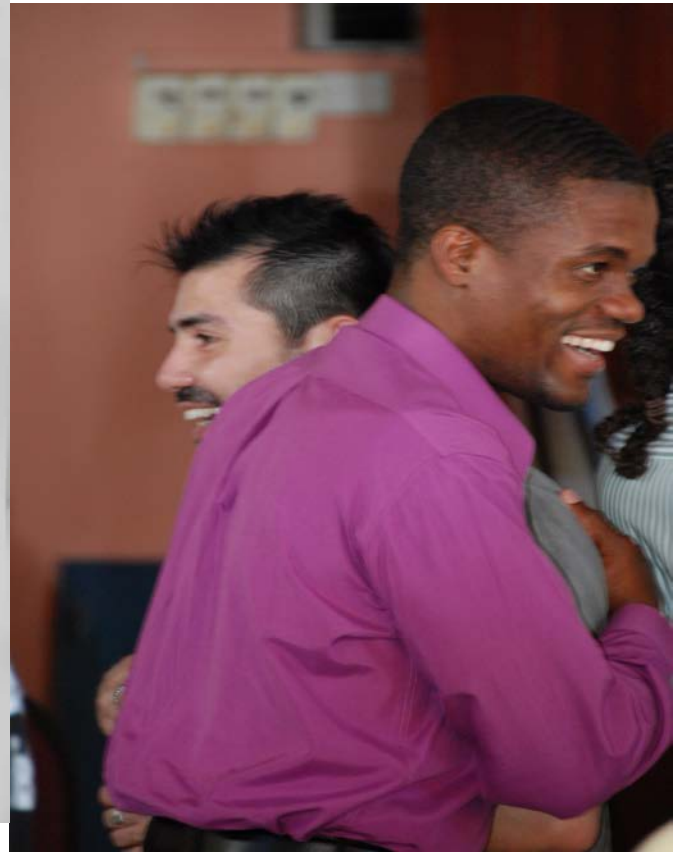




Programming - Masculinities – Men and Boys

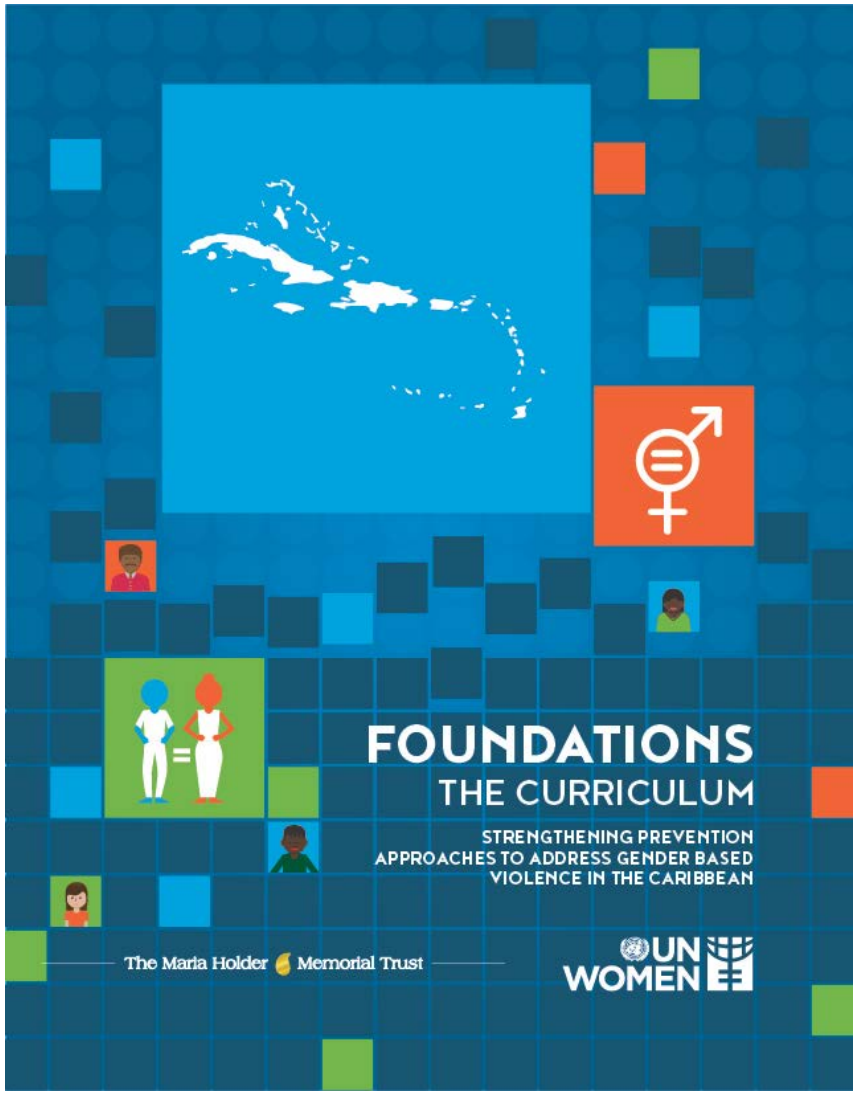
- **Capacity development**
- **Dialogue and support to groups of men and boys working toward Gender equality – (CariMAN)**
- **Research** **(Masculinity and Violence Study + prog. review)**
- **Regional Advisory Group**





Programming - Psycho – Educational Programming

- **GBV prevention education programming with young women and men in schools and communities**
- **Facilitator training**



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Challenges

- **Culture which normalizes violence and GBV**
- **Resistance – Male**
- **Half the conversation**
- **The process of change**
- **Continuing the conversations (men and women)**
- **Demonstrating Results**



Successes

- **Incremental change**
- **Having the conversation/ engaging communities, men and boys.**
- **Psycho –educational programming**
- **Partners for Peace**
- **Regional reach and exchange**
- **Opportunity-Caribbean paradigm of GBV prevention methodology**

